


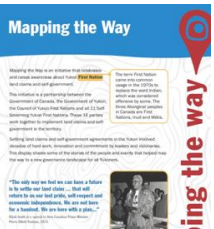
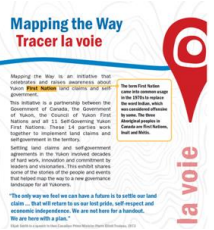




**MAPPING THE WAY – PUBLIC EDUCATION & PROMOTIONAL PRODUCTS**

*Mapping the Way is a public education partnership initiative between the 11 self-governing Yukon First Nations, the Council of Yukon First Nations, and the governments of Yukon and Canada to celebrate and raise awareness about Yukon First Nation land claims and self-government.*

Product	Possible use	Size/Duration/Format
<b>Videos</b> 	For showing in classrooms, workplaces, meetings, conferences, cultural and heritage centres or at special events.	<ul style="list-style-type: none"> <li>1 video – 4 minutes, celebrating Together Today for Our Children Tomorrow and Yukon’s self-government story – available on USB and online: <a href="https://www.youtube.com/watch?v=eB11J3KAfcQ">https://www.youtube.com/watch?v=eB11J3KAfcQ</a></li> <li>10 video vignettes – 2-4 minutes each, featuring some of the “Children of Tomorrow” sharing their thoughts on the past, present and future of the Yukon Agreements – available online: <a href="https://www.youtube.com/user/mappingtheway/playlists">https://www.youtube.com/user/mappingtheway/playlists</a></li> <li>1 minute historic news broadcast from 1973 on the presentation of Together Today for Our Children Tomorrow to Prime Minister Pierre Trudeau – available online: <a href="http://mappingtheway.ca/stories/video-together-today-our-children-tomorrow">http://mappingtheway.ca/stories/video-together-today-our-children-tomorrow</a></li> </ul>
<b>Podcast series</b> 	Can be played at listening stations for special events, used in school research assignments, material for professional development, etc.	<ul style="list-style-type: none"> <li>10 podcast interviews with some of the key people involved in Yukon First Nation land claim and self-government negotiations and implementation sharing their stories in their own words</li> <li>Available at: <a href="http://mappingtheway.ca/stories?field_category_tid=All&amp;field_type_tid=2&amp;combine=">http://mappingtheway.ca/stories?field_category_tid=All&amp;field_type_tid=2&amp;combine=</a></li> </ul>
<b>Infographic</b> 	Timeline of Yukon First Nations land claims and self-government for display, reference, school learning activities and professional development.	<ul style="list-style-type: none"> <li>Short, engaging timeline of the history and content of Yukon First Nations land claim and self-government agreements.</li> <li>Medium laminated posters, and smaller card stock handouts available upon request</li> <li>Also available online in HTML, PDF and printable formats at: <a href="http://mappingtheway.ca/stories/infographic-yukons-history-land-claims-and-self-government-0">http://mappingtheway.ca/stories/infographic-yukons-history-land-claims-and-self-government-0</a></li> </ul>
<b>Exhibit – short version</b> 	For <u>short or medium-term loans</u> , as part of regular ongoing programming, or for special events.	<ul style="list-style-type: none"> <li>Short version of the exhibit described below</li> <li>6 pop up displays - approx. 20 feet across when displayed</li> <li>Display space must be indoors or sheltered from the elements</li> <li>Available in English and French</li> <li><a href="http://mappingtheway.ca/stories/exhibits-yukons-history-land-claims-and-self-government">http://mappingtheway.ca/stories/exhibits-yukons-history-land-claims-and-self-government</a></li> </ul>
<b>Exhibit – full-length</b> 	For <u>long-term loans</u> (2 months +) as part of regular ongoing programming, or for special events.  <u>Permanent display</u> may also be considered.	<ul style="list-style-type: none"> <li>A more in depth history of Yukon First Nation land claims and self-government including a timeline beginning in the early 1900s, including Together Today for Our Children Tomorrow, the Umbrella Final Agreement, one panel for each Self-Governing Yukon First Nation, and land claim and self-government implementation</li> <li>Bilingual English and French vinyl panels with grommets in the four corners to support hanging with nails – need 60 feet of wall space</li> <li><a href="http://mappingtheway.ca/stories/exhibits-yukons-history-land-claims-and-self-government">http://mappingtheway.ca/stories/exhibits-yukons-history-land-claims-and-self-government</a></li> <li>Also available online as “Our Journey”: <a href="https://mappingtheway.ca/journey">https://mappingtheway.ca/journey</a></li> </ul>
<b>Promotional items</b> 	To give away in conjunction with the display of one or more products above, or separately, quantities permitting.	<ul style="list-style-type: none"> <li>“I Love Yukon First Nation Self-Government” pins, temporary tattoos, mugs</li> <li>“Mapping the Way: Yukon First Nation Self-Government” USBs with videos, luggage tags, rack cards, book marks</li> <li>“Voices of Vision” posters, postcards and bookmarks</li> </ul>
<b>Website &amp; Facebook page</b> 	Can be displayed at viewing stations for special events, used in school research assignments, material for professional development, etc.	<ul style="list-style-type: none"> <li>Includes: <ul style="list-style-type: none"> <li>✓ Videos and vignettes by Mapping the Way and others</li> <li>✓ Full length web version of the Mapping the Way exhibit called “Our Journey”</li> <li>✓ Voices of Vision podcast series</li> <li>✓ Implementation Stories</li> </ul> </li> <li>Visit our Facebook page for stories, news and links to our latest products: <a href="https://www.facebook.com/MappingtheWayYT/">https://www.facebook.com/MappingtheWayYT/</a></li> </ul>

**To request products and/or promotional items please contact:**

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