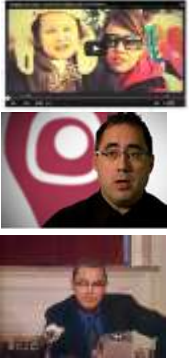








MAPPING THE WAY – PUBLIC EDUCATION & PROMOTIONAL PRODUCTS

Mapping the Way is a public education partnership initiative between the 11 self-governing Yukon First Nations, the Council of Yukon First Nations, and the governments of Yukon and Canada to celebrate and raise awareness about Yukon First Nation land claims and self-government.

Product	Possible use	Size/Duration/Format
Videos 	For showing in classrooms, workplaces, meetings, conferences, cultural and heritage centres or at special events.	<ul style="list-style-type: none"> 1 video – 4 minutes, celebrating Together Today for Our Children Tomorrow and Yukon’s self-government story – available on USB and online: https://www.youtube.com/watch?v=eB11J3KAfcQ 10 video vignettes – 2-4 minutes each, featuring some of the “Children of Tomorrow” sharing their thoughts on the past, present and future of the Yukon Agreements – available online: https://www.youtube.com/user/mappingtheway/playlists 1 minute historic news broadcast from 1973 on the presentation of Together Today for Our Children Tomorrow to Prime Minister Pierre Trudeau – available online: http://mappingtheway.ca/stories/video-together-today-our-children-tomorrow
Podcast series 	Can be played at listening stations for special events, used in school research assignments, material for professional development, etc.	<ul style="list-style-type: none"> 10 podcast interviews with some of the key people involved in Yukon First Nation land claim and self-government negotiations and implementation sharing their stories in their own words Available at: http://mappingtheway.ca/stories?field_category_tid=All&field_type_tid=2&combine=
Infographic 	Timeline of Yukon First Nations land claims and self-government for display, reference, school learning activities and professional development.	<ul style="list-style-type: none"> Short, engaging timeline of the history and content of Yukon First Nations land claim and self-government agreements. Medium laminated posters, and smaller card stock handouts available upon request Also available online in HTML, PDF and printable formats at: http://mappingtheway.ca/stories/infographic-yukons-history-land-claims-and-self-government-0
Exhibit – short version 	For <u>short or medium-term loans</u> , as part of regular ongoing programming, or for special events.	<ul style="list-style-type: none"> Short version of the exhibit described below 6 pop up displays - approx. 20 feet across when displayed Display space must be indoors or sheltered from the elements Available in English and French http://mappingtheway.ca/stories/exhibits-yukons-history-land-claims-and-self-government
Exhibit – full-length 	For <u>long-term loans</u> (2 months +) as part of regular ongoing programming, or for special events. <u>Permanent display</u> may also be considered.	<ul style="list-style-type: none"> A more in depth history of Yukon First Nation land claims and self-government including a timeline beginning in the early 1900s, including Together Today for Our Children Tomorrow, the Umbrella Final Agreement, one panel for each Self-Governing Yukon First Nation, and land claim and self-government implementation Bilingual English and French vinyl panels with grommets in the four corners to support hanging with nails – need 60 feet of wall space http://mappingtheway.ca/stories/exhibits-yukons-history-land-claims-and-self-government Also available online as “Our Journey”: http://mappingtheway.ca/thejourney/#images/kwanlin-dun-cultural-centre.jpg
Promotional items 	To give away in conjunction with the display of one or more products above, or separately, quantities permitting.	<ul style="list-style-type: none"> “I Love Yukon First Nation Self-Government” pins, temporary tattoos, mugs “Mapping the Way: Yukon First Nation Self-Government” USBs with videos, luggage tags, rack cards, book marks “Voices of Vision” posters, postcards and bookmarks
Website & Facebook page 	Can be displayed at viewing stations for special events, used in school research assignments, material for professional development, etc.	<ul style="list-style-type: none"> Includes: <ul style="list-style-type: none"> ✓ Videos and vignettes by Mapping the Way and others ✓ Full length web version of the Mapping the Way exhibit called “Our Journey” ✓ Voices of Vision podcast series ✓ Implementation Stories Visit our Facebook page for stories, news and links to our latest products: https://www.facebook.com/MappingtheWayYT/

To request products and/or promotional items please contact:

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